Cosmetic Dentistry Master Series - 2025

Mastering the Art & Science of Cosmetic Dentistry with Dr. Marvin Berlin



Join us for this four-session master series designed to equip you with the skills and confidence to elevate your practice and establish yourself as a premier cosmetic dentist.

Live Webinar 16 CE Hours



Approach Management Group Inc.
Nationally Approved PACE Program Provider for FADG/
MADG credit. Approval does not imply acceptance by
any regulatory body or AGD Endorsement.
1/24/2024 to 12/31/2027 Provider ID#406668

Fridays / 12pm - 4pm EST April 11, 25, 2025 June 13, 20, 2025



Learn More About Dr. Berlin



Dr. Marvin Berlin has been providing dental care and creating gorgeous smile make-overs in McKinney since 1993. He is one of the leading cosmetic dentists in the country and also enjoys teaching cosmetic dentistry to other dentists across the country.

Dr. Berlin has published numerous articles in various dental magazines including Smiling Magazine and Dental Economics. He was featured on the cover of Dental Economics in 2013 with all of his articles focusing on one concept: "Maintaining and Keeping your patients by saying YES."

He is becoming one of the most sought after speakers in dentistry and has lectured for Heartland Dental, Dental Town, the American Dental Association, Mortenson Dental Partners, HDiQ Dental, Academy of Comprehensive Aesthetics, various local Study Clubs, Planmeca/E4D and The American Academy of Dental Practice Administration. Dr. Berlin has also recorded numerous technique videos on all phases of Cosmetic Dentistry, General Dentistry, Dental Management, Dental Photography, and Endodontics (Root Canals). His YouTube Channel, The Berlin Smile has tens of thousands of views.

Dr. Berlin was recently awarded a Mastership in the Academy of General Dentistry and currently pursuing Accreditation with the American Academy of Cosmetic Dentistry. When Dr. Berlin is not creating gorgeous smiles in McKinney, you can find him teaching cosmetic dentistry to colleagues nation wide.



Marvin Berlin

Cosmetic Dentistry Master Series 2025

Course Overview

This four-session master series is designed to equip you with the skills and confidence to elevate your practice and establish yourself as a premier cosmetic dentist. Dr. Berlin presents dynamic and visually engaging presentations that provide instant, actionable strategies you can implement immediately. This course will also empower you to refine your technique, enhance case acceptance, and achieve exceptional cosmetic dentistry results for your patients.

Session Details



Session 1 / Friday, April 11, 2025 12:00 pm - 4:00 pm EST

Foundations of Cosmetic Dentistry - AGD Subject Code 780

Explore the principles of smile design, facial harmony, and the science of shade and color in dental restorations. Learn the five veneer preparation techniques and strategies while incorporating prototype mock-ups into cosmetic treatments to ensure long-term, exceptional outcomes. Dr. Berlin will also share his protocols for pre-op occlusal equilibration. The session will conclude with a Q&A, step-by-step case analysis, and the opportunity for doctors to share their cases for personalized guidance.



Session 2 / Friday, April 25, 2025 12:00 pm - 4:00 pm EST

Temporary Veneers, Lab Communication, and Photography - AGD Subject Code 250

Master the art and importance of creating life-like temporaries that build patient confidence. Gain a deep understanding of lab communication, scanning, material selection, and advanced digital protocols to achieve superior aesthetic results. Enhance your photography skills to document and analyze key cosmetic cases. The session will end with a Q&A, in-depth case walkthrough, and interactive case discussions with attendees.



Session 3 / Friday, June 13, 2025 12:00 pm - 4:00 pm EST

Veneer Cementation, Occlusion, and Altering Vertical Dimension - AGD Subject Code 250

Refine your techniques for veneer try-in, color matching, and bonding protocols. Develop expertise in cosmetic materials, margin perfection, cleanup protocols, and occlusal adjustments to ensure long-lasting restorations. Review final occlusal equilibration and learn when and how to properly open the bite. The session will wrap up with a Q&A, step-by-step case breakdown, and real-time case discussions from participants.



Session 4 / Friday June 20, 2025 12:00 pm - 4:00 pm EST

Marketing and Advanced Cosmetic Techniques - AGD Subject Code 550

Leverage social media, virtual consults, and patient referrals to grow your cosmetic practice. Dr. Berlin will also guide you through the Smile Test Drive process to significantly improve case acceptance. The session will conclude with an exploration of complex cases, including working with missing teeth, clear aligner therapy, dental implants, and dual arch cases. Finish with a Q&A, hands-on case analysis, and personalized recommendations for attendee-submitted cases.

Registration Details

A link to the live webinar event will be sent to your email after registration is completed.



1-877-748-0046



info@approachmg.com



Register Online

Payment Details

Registration Deadline: March 31, 2025

Fees: \$900.00 USD (Mastercard & Visa Accepted)

Cancellation Policy:

For full Refund please cancel prior to March 31, 2025.

Program Provided By









Nationally Approved PACE Program Provider for FADG/MAGD credit. Approval does not imply acceptance by any regulatory body or AGD endorsement.

1/24/2024 to 12/31/2027 Provider ID#406668